Reflections

Wednesday/Thursday, June 17-18, 2020

100,000 Threshold

96,214 as of Thursday morning.
Don't forget the 100,000 threshold on Free Meditations for Thursday at 5:00-6:00ish.

Pipeline

The Trump Administration has cleared the way for the Pipeline to cross the Appalachian Trail. This affects us. Details here: *Pipeline Story*

Donations

As of this morning, we have received $10,047 in donations. That's about twice our normal pace. Congrats to all who have contributed to the effort to collect contributions! (I couldn't resist.)

Gov. Northam: Opening Under Phase 3

The governor's address this afternoon highlighted what Phase 3 would look like.
Here's the summary:
We are making progress, but we are not ready to start phase 3. He is concerned that we not open too early so as to not make the same mistakes made by other states now seeing a surge in cases. No dates set for the start of Phase 3. The 26th would be the earliest. Not before.
Caution: Early thought was that heat and humidity would stop the virus. Most problems in TX, FL & AZ. This seems to not be the case.
In Phase 3:
Groups up to 250 allowed
Caps on restaurants and some retail removed
Overnight campgrounds to remain closed
Still required:
Social distancing
Face masks in public places
Wash hands.
Work from home when possible
Stay at home when possible
There are no requirement to open. Just the opportunity.
The virus is still here. It is still virulent.
Detailed Phase 3 details will be posted on governor's website:
https://www.governor.virginia.gov/

Systemic Racism: What is it? What does it look like?

This is a good 17 min. introductory video that explains the history of systemic racism in America.
Race in America

My Review

As I've been preparing for my review by the board, I've been accumulating some statistics that show our hard work and progress. Over the next few days, I'll share them with you. Today, I'll share some of our participant data:

Number of People Participating in Monroe Offerings

	2018	2019/2020	Notes	%
Residential Offerings				
• Residential participants Paid registrations	1015	1033	Steady(ish) for the last 5 years (2020: 151)	+2%
Online offerings				
• Free meditations – English only	0	100,000	Translated into 7 languages: Spanish, Italian, French, Romanian, Polish, Lithuanian and Thai. Other "offerings": Portuguese, German, Hindi, Japanese, Chinese, Dutch, and Afrikaans. (14 total)	+++
• Masterclasses	0	4,374	Franceen 432, Scott 523, Patty Ray 830, Charleene 605, Scooter 1124, Joe 860: (Total 625 avg.)	+++
• Salons	0	72	Six sessions	+++
• Website Traffic	228,000	286,000	Unique visits	+25%
• YouTube	39,812	46,900	Monroe channel subscribers	+18%
• YouTube	3,311,324	4,600,000	Views	+39%
• Facebook	43,244	46,904	Followers	+9%
• Instagram	2135	3,997	Followers	+87%
• LinkedIn	592	905	Followers	+53%
• Monroe online courses	29	121	Courses we own	417%
• GlideWing Courses:	307	1109	Partner with GlideWing	361%
Total	3,625,443	5,090,382		+40%

That's what I know from today,
See you at the party, and Friday,
Scott